



MGM UNIVERSITY

Aurangabad – 431003

(Phone 0240- 6481080, 7972988179, Website: www.mgmu.ac.in)

Conduct of Design Aptitude Tests, for Admission to UG/PG Programs (for B.Des, BFA, M.Des, MFA programs) offered by MGM University for the Academic Year (AY) 2022-23

1. UG/PG Design Aptitude Tests (DATs) will be conducted for admission to B.Des, BFA, M.Des, MFA programs offered by MGM University, Aurangabad. Taking the DAT is mandatory for admission to UG/PG programs for admission to the program of the choice of the candidate. Details of DATs planned by MGM University are as under:

Sr. No.	Purpose of the DAT	Name of the DAT	Date	Remarks
1.	For Admission to UG Programs	M-DAT-2023 (UG) The test will be conducted in four streams i.e. 1. Communication Skills 2. Creative Ability 3. Logical Reasoning 4. GK & Current Affairs	Phase 1: 20 th Feb, 2023 Phase 2: 27 th March, 2023 Phase 3: 24 th April, 2023 Phase 4: 29 th May, 2023 Phase 5: 12 th June, 2023	Candidate will take the test as applicable to the program in which he/she wants to take admission. Please see the programs and the applicable DATs in the Appendix attached to this document in the end.
2.	For Admission to PG Programs	M-DAT-2023 (PG) The test will be conducted in four streams i.e. 1. Communication Skills 2. Creative Ability 3. Logical Reasoning 4. GK & Current Affairs		

2. **Application for M-DAT**, Applications for M-DAT (both UG and PG) are being received online through the website of the university. DAT fee is Rs. 1500/- which will be paid online while applying for the DAT admission on the university website (www.mgmu.ac.in).
3. Details of the Programs and Applicable DATs. Names of the UG and PG programs, eligibility criteria and the M-DAT applicable to take the admission in these programs are mentioned in Appendix attached to these instructions.
4. The M-DAT, will be conducted in five phases where students will be able to appear the exam every month according to their availability. The syllabus and the procedure for the M-DAT- 2023 exam will be the same in each phase.

Conduct of the DATs:

5. **Conduct.** The DATs will be conducted in online proctored mode.
6. A candidate will be required to attempt 100 MCQs in 120 minutes. Each question will carry one Mark. There will be no negative marking.
7. **Admit Cards.** e-admit cards will be issued to the candidates before 2 days (candidates applying later will be able to download their admit card immediately after applying for the DAT). The admit card will give date/time and the instructions for taking the test. Candidates must keep themselves updated about the DAT through visiting the website of the university and through the text messages being sent on their registered mob phone number.
8. **Mock Tests.** Mock tests will be conducted one day prior. A video clip will be sent to all the candidates for familiarizing themselves about the conduct of the DAT. Ensuring uninterrupted net connectivity, power backup will be the responsibility of the candidate.
9. **Issue of the Score Card.** The candidates will be issued the score card of the DAT online.
10. **Merit List.** For making the merit list for admission, 50 percent weightage each will be given to the score of DAT and 50 percent to the marks obtained in the qualifying exam.

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MGM University

30 January, 2023

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DATs for Admission to Various Programs - Academic Year 2023-24

Details of the programs being offered by MGM University for the Academic Year (A.Y.) 2023-24 and the applicable DATs are given in Tables I and II below:

Table I: DATs for Admission to the UG Programs

M-DAT-2023 (UG) for Admission to the Undergraduate Programs (A.Y. 2023-24)			
Sr. No.	Program in which Admission is Sought	Eligibility for Admission and Applicable DAT	Syllabus of the M-DAT-2023 (UG)
1.	a) B.Des Fashion Design b) B.Des Textile Design	Eligibility: The candidate should have passed 10+2 or equivalent examination from a recognized board. The candidate should have obtained 45 percent marks.	DAT will consist of 4 parts: Part A: Communication Skills Part B: Logical Reasoning Part C: GK & Current Affairs Part D: Creative Ability
2.	a) B.Des Industrial Design b) B.Des Visual Communication		
3.	a) BFA Drawing and Painting b) BFA Ceramic & Pottery c) BFA Applied Arts d) B.Des Interior Design		

Note: Score of all the three UG DATs given in serial 1-3 above will NOT be valid for admission to any other programs offered by MGM University. Candidates are advised to check from the university and appear in the exam which is applicable to your selected program of study.

Table I: DATs for Admission to the PG Programs

M-DAT-2023 (PG) for Admission to the Postgraduate Programs (A.Y. 2023-24)			
Sr. No.	Program in which Admission is Sought	Eligibility for Admission and Applicable DAT	Syllabus of the M-DAT-2023 (PG)
1.	a) M.Des Fashion Design	Eligibility: The candidate with graduate degree in Fashion Design / Textile Design	DAT will consist of 4 parts: Part A: Communication Skills Part B: Logical Reasoning Part C: GK & Current Affairs Part D: Creative Ability
	b) M.Des Textile Design	Eligibility: The candidate with graduate degree in Textile Design	
	c) M.Des Fashion Management	Eligibility: The candidate with graduate degree in any discipline	
2.	a) M.Des Product Design b) M.Des Jewellery Design c) M.Des Furniture Design d) M.Des Interaction and Interface Design	Eligibility: The candidate with graduate degree in any discipline from any of the recognized University with minimum 50% of aggregate marks.	
3.	a) BFA Drawing and Painting b) B.Des Interior Design	Eligibility: The candidate with graduate degree in Fine Arts.	

Note:

1. In case of any query, the candidates are advised to check from the Admission Counsellor of the University (phone 0240- 6481080) and appear in the exam which is applicable to their selected program of study.
2. Score of DATs conducted by any other institutes or agencies will not be valid for admission to UG and PG program as applicable.